

~Agenda~
Growing Healthy Food Systems from the Ground Up
Central Appalachian Network
Tuesday, March 30, 2010
The Inn at Hocking College, 15770 OH-691 Nelsonville, OH 45764

Meeting Purpose: To bring participants in Central Appalachian food systems together and share best practices in markets, processing, aggregation, distribution, and policy to accelerate and expand successful local food systems.

Goals:

1. Participants are inspired by examples of successful projects in Central Appalachian value chains.
2. Partnerships among players in the regions' food systems form or are stronger.
3. There are action plans in place to advance local food systems in Central Appalachia.

Agenda

8:00 Registration & Refreshments

9:00 Welcome & Introduction

9:45 Panel - Healthy Food System Markets: *Moderated presentations from panelists experienced in markets followed by Q&A and discussion.*

- **Moderator: Denise Barrett – ASD, Virginia**
 - a. Panelist – Dale Hawkins – Rock Cave IGA -- West Virginia
 - b. Panelist – Robin Robbins – Appalachian Harvest -- Virginia
 - c. Panelist – JB King – King Family Farms -- Ohio

11:20 Keynote Speaker Warren Taylor -- Snowville Creamery, Ohio

12:00 Lunch

12:30 Panel Option 1: Processing in Healthy Food Systems - *Moderated presentations from panelists experienced in markets followed by Q&A and discussion.*

- **Moderator: Leslie Schaller – ACEnet, Ohio**
 - a. Panelist – Warren Taylor – Snowville Creamery -- Ohio
 - b. Panelist – Appalachian Staple Foods Collaborative -- Ohio (2009 CAN grantee)
 - c. Panelist – Robin Hildebrand – Blue Smoke Salsa -- West Virginia

12:30 Panel Option 2: Aggregation & Distribution in Healthy Food Systems - *Moderated presentations from panelists experienced in markets followed by Q&A and discussion.*

- **Moderator: Anthony Flaccavento – SCALE, Inc., Virginia**
 - a. Panelist – Kip Rondy – Green Edge Gardens -- Ohio
 - b. Panelist – Robin Robbins – Appalachian Harvest -- Virginia
 - c. Panelist – Joe Cloud – T & E Meats -- Virginia (2009 CAN grantee)

- 2:00** **Policy for Healthy Food Systems** - *Moderated presentations from panelists experienced in markets followed by Q&A and discussion.*
- **Moderator: Marten Jenkins – NCIF, West Virginia**
 - a. Panelist – Don Van Erden – Community Farm Alliance -- Kentucky
 - b. Panelist – Kate Fitzgerald – National Sustainable Agriculture Coalition -- DC
 - c. Panelist – Amalie Lipstreu – Sustainable Agriculture, Ohio Department of Agriculture
- 3:30** **Subregional Action Planning**
- 4:30** **Break**
- 4:45** **Subregional Summaries**
- 5:05** **Next Steps & Closing**
- 5:30** **Adjourn – *Dinner on your own***

OPTIONAL – Day 2
In the Field, See the Southeastern Food System at Work
Wednesday, March 31, 2010

Breakfast on your own

- 8 am** Depart Hocking College for Green Edge Gardens
- 8:40 am** Tour Green Edge Gardens and explore season extension, winter marketing, employee development, and other best practices.
- 10 am** Depart for Ohio University Food Services
- 10:40 am** Tour Ohio University’s facility and explore an institution that is buying local food. Learn what OU has done and hear about other possibilities for institutional buying.
- Noon** Lunch at Eclipse Company Store
- 1:30 pm** Tour ACEnet’s Specialty Food Production center to learn about the Appalachian Staple Foods Collaborative and worker owned Casa Nueva restaurant founded by local food pioneers.
- 3:30 pm** Adjourn and depart for home